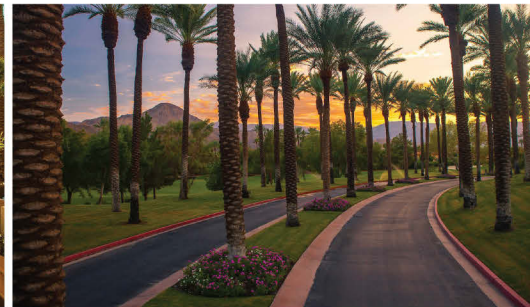


# Sponsorship Opportunities

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Increase brand awareness and leave an impression on conference attendees with one (or more) of these impactful sponsorship opportunities.

Contact at [natalie@ibpsa.com](mailto:natalie@ibpsa.com) or 877-318-8172.

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### KEYNOTE SPONSOR

Sponsor the keynote session and take advantage of all attendees in one place ready to kick off their conference experience. You will be identified as the Keynote Sponsor online, in social media, in the conference program, through a push notification on the conference app, and with dedicated signage on the speaker's podium. Your brand will have all eyes on it for at least three hours. You are also invited to introduce the keynote speaker to the audience prior to the speaker's presentation. You may also include a small giveaway item in the official conference swag bag (see Swag Bag Inserts information, below).

\$3,000

### ~~SWAG BAG SPONSOR~~ SOLD

Your logo will be splashed across the conference bags provided to each attendee. The bags contain the conference information and attendees consistently use the bags throughout the conference. You may also include a small giveaway item in the swag bag (see Swag Bag Inserts information, below). You will be identified as a sponsor online, in the conference program, and on social media. Estimated number of bags: 500.

\$2,500

### SWAG BAG INSERTS

Have your small giveaway item (e.g., a small sample or show special) in swag bags given to each attendee. *Note:* You are responsible for your own insert production and shipping costs.

\$350 per insert (space is limited)

### ~~BADGES~~ SOLD

One of the most sought-after sponsorships of any conference is your logo on the conference badges. Every attendee will wear your business around their neck with their required badge for entrance every day of the conference. You will be identified as a sponsor online, in the conference program, and on social media

\$1,500

## LUNCH SPONSOR (2 AVAILABLE – 1 SOLD)

Take advantage of high visibility with your brand on signage at lunch, branded table tents, recognition in the printed program and on the conference website as the lunch sponsor, plus promotion on social media and via a push notification on the conference app. You may also include a small giveaway item in the official conference swag bag (see Swag Bag Inserts information, above).

\$2,500

## MORNING BREAKFAST TABLE SPONSOR (3 AVAILABLE)

Make your brand what attendees see as they wake up and fuel up for a day of great sessions by sponsoring a morning breakfast table. A mounted poster with your brand will be set up by food and coffee, you'll receive recognition in the printed program and on the conference website as a breakfast sponsor, plus promotion on social media. You will be identified as a sponsor online, in the conference program, and on social media.

\$750

## AFTERNOON BREAK TABLE SPONSOR (2 AVAILABLE)

Make your brand what attendees see as they get reinvigorated for an afternoon of more great sessions by sponsoring the coffee station. A table-top sign with your brand will be set up with the coffee, you'll receive recognition in the printed program and on the conference website as a coffee sponsor, plus promotion on social media. You will be identified as a sponsor online, in the conference program, and on social media.

\$500

## ~~PLATINUM SPONSOR~~ SOLD

This inaugural year of the IBPSA Pet Care Business Excellence Awards ("the Ibbys") will take place on Tuesday night, October 1. This sponsorship will include your name as "presented by" in both our conference program and online, recognition via push notifications on the conference app, and your logo will be prominently displayed on the stage backdrop. Carmen Rustenbeck will also recognize this sponsor during the Ibbys. The backdrop will also be used throughout the conference for individual vendor interviews and other media drops that will be posted on IBPSA social media, website, conference app, photo spreads, etc.

\$10,000

## ~~GOLD SPONSOR (2 AVAILABLE)~~ SOLD

This sponsorship will identify you as a Gold Sponsor of this premier conference dedicated to pet care professionals in our conference program and online. You will receive recognition via 3 push notifications on the conference app. Your logo will be prominently displayed on one “step and repeat” (or in this instance, sip and repeat) styled tablecloth in a premium location and on drink napkins for one night. You may also include a small giveaway item in the official conference swag bag (see Swag Bag Inserts information, above).

\$5,000

## SILVER SPONSOR (3 AVAILABLE)

This sponsorship will identify you as Silver Sponsor of this premier conference dedicated to pet care professionals in our conference program and online. You will receive recognition via 2 push notifications on the conference app. Your logo will be branded on drink napkins for one night. You may also include a small giveaway item in the official conference swag bag (see Swag Bag Inserts information, above).

\$2,500

## BRONZE SPONSOR (4 AVAILABLE)

This sponsorship will identify you as Bronze Sponsor of this premier conference dedicated to pet care professionals in our conference program and online. You will receive recognition via 1 push notification on the conference app. You may also include a small giveaway item in the official conference swag bag (see Swag Bag Inserts information, above).

\$1,250

## IBBY AWARD GIFT PRIZE SPONSOR (4 AVAILABLE)

Your name and logo will be included as part of this prize presentation for Ibbey award winners. You will sponsor a winner’s registration for next year’s conference. You will be acknowledged as a prize sponsor in the conference program and other Ibbey-related promotions. You are also invited to present the prize to one of the winners on stage.

\$550

## TABLE SPONSOR (10 AVAILABLE)

Your logo and booth number (if applicable) will be prominently displayed on one “step and repeat” (or in this instance, sip and repeat) styled tablecloth for one of the main round tables in the main eating area on Monday night, all-day Tuesday, and Wednesday. We will provide 3 tablecloths, to account for spillage, wear, etc. This will put your information front and center for everyone who is sitting to chat or eat at any point during conference.

\$2,000

## CONFERENCE APP SPONSOR **SOLD**

We will again be utilizing the IBPSA app at conference this year, which is used to send out push notifications to all attendees. This sponsorship will include your logo on all communications associated with app (signage, online, conference program, etc.). We will also set up a special push notification to recognize your sponsorship.

\$750

## RISK MANAGEMENT & SAFETY FACILITY CERTIFICATION PRESENTATIONS (3 AVAILABLE)

This sponsorship will be part of the presentations for Risk Management & Safety Facility Certification that will be presented by Carmen Rustenbeck during the opening session. You will be acknowledged as a presentation sponsor in the conference program and related promotions. You are also invited to present an award to one of the certification recipients on stage.

\$500

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## Get your message in the hands of every attendee at the Seventh Annual IBPSA Pet Care Services Educational Conference & Trade Show.

### PROGRAM ADVERTISING

This year's multi-page program includes details on the sessions and will be referred to by attendees throughout the conference, putting your brand in front of them repeatedly. A minimum of 500 will be printed, included in every attendee swag bag, plus the program will be made available online. Page dimensions: 8.5x11.

<b>Half Page</b>	\$250
<b>Full Page</b>	\$500
<b>Inside Front</b>	\$750 (1 available)
<b>Back Cover</b>	\$950 (1 available)

#### Program Sponsor

Includes:

Logo prominently displayed on the front cover

Full Page ad within the program

Recognition during State of the Industry

\$1,975